



GOES GREEN

Sustainability report

Käfer Service Hamburg GmbH

STAND November 2022

KÄFER QUALITY MANIFEST



Our sense of responsibility is particularly dedicated to the quality of our products, the traceability of their origin and the guarantee of a high pleasure experience without regrets. The Käfer Quality Manifesto is a binding set of rules for all our suppliers. For products and all services, quality always takes precedence over price.

- Our goal is to appeal to all the senses of your guests
- Sustainable action in all areas
- Innovative and surprising gastronomy and catering concepts
- Large selection of premium food & beverage products
- Hand- selected, local, fresh, sustainable and seasonal products
- Global thinking, local action
- In-depth knowledge gained from 90 years of experience in the food & beverage sector
- Passionate and experienced in the field of gastronomy and catering
- Leading Management Team
- Long standing partners in the catering industry, both in the food and non-food sectors
- On time, on budget, on quality



GUIDELINE



UNIQUE

... We take care of each customer individually and put him in the center. Our employees combine the perfection and exclusivity of selected products in a unique assortment as well as a perfect presentation.

LOVELY

... We listen and offer a warm, reliable, attentive and sensitive service. Thereby naturalness and authenticity are our constant companion to win the trust of our customers and guests.

HIGH QUALITY

... We attach great importance to the quality of our products and the expertise of our employees. For us, the good is not good enough and we strive every day for the complete perfection in service and our products.

SURPRISING

... We always want to exceed the expectations of our customers as well as guests and surprise them with the unexpected. The shopping experience at Käfer always offers a special experience, also because of the personal service and the charming presentation in a distinctive environment.

EMOTIONAL

... We create pleasure experiences and special Käfer moments. We do this with a passion for the highest level of enjoyment and put our hearts into every activity.

SUSTAINABLE

... As a family business, we see sustainability as **an investment in and for the future**. We focus on **sustainable management** as well as a **responsible approach** to the environment and appreciative action with our employees. We act for our generation and all those who come after us.



SUSTAINABILITY - KÄFER SUSTAINABILITY GOALS



CLIMATE / ENERGY

- Käfer is climate neutral by 2025 at the latest (Scope 1+2).



PACKAGING

- By 2023 at the latest, all packaging - where possible - will be converted to renewable raw materials (unless there is a risk to food safety).



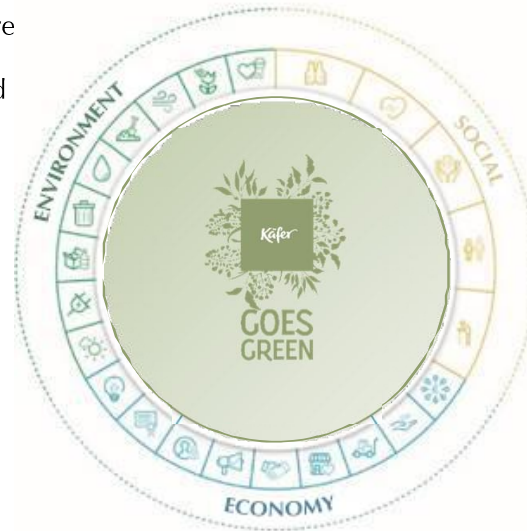
WASTE

- Food waste: food waste to be significantly reduced by 2025 at the latest.
- Residual waste: more than 90% of all waste will be fed into material recycling fractions by 2025 at the latest.
- That means residual waste < 10%.



INNOVATION - DIGITALIZATION

- By 2025 at the latest, 50% of all analog processes will be implemented digitally (measured by paper consumption).



PROCUREMENT (PRODUCTS & TRENDS)



- By 2025 at the latest, the largest possible proportion of the products used will be subject to strict Käfer sustainability criteria (regional, organic, animal welfare or vegan).
- All sustainable products are made visible to customers (transparency).

EMPLOYEE - RESPONSIBILITY



- Key positions, in particular those in management (up to F4), will be filled equally by men and women by 2025 at the latest.
- Käfer is listed among the top employers in a competitive comparison by 2025 at the latest.

SOCIAL COMMITMENT COLLABORATING



- Each site implements at least one regional social project with a positive social impact each year.
- Every employee can use one working day per year for their social commitment.

FOUNDATION ENGAGEMENTS



The foundation increases its income and expenses by 100,000 € annually, to 500,000 € in 2025.

SUSTAINABLE WORKING MATERIALS



- By 2025 at the latest, all mass-produced workwear items are sustainable (made from recycled materials, certified organic or socially certified).
- By 2025, at least 80% of (newly purchased) equipment is energy efficient.

EXCERPT MEASURES



EMISSION-FREE LOGISTICS

We deliver our customers emission-free with our E-transporter .

REUSABLE OBLIGATED

We are committed to 100% sustainability and a traceable "Circular Economy".

CO² OPTIMIZED EVENTS

We have the experts and the tools to make every event CO² optimized.
To be able to implement...



HERSTELLER & HERKUNFT



Our goal is to inform our customers about the manufacturers as well as the origin of our products and to engage in an exchange about them. We prefer small and local suppliers with whom we have a long-standing cooperation - this gives us the opportunity to offer a unique selection of products, guarantee quick availability and support the manufacturer's region.

We reject foods that contain synthetically produced flavors.

We reject chemical additives and flavor enhancers in food.

We avoid genetically modified organisms.

We support species-appropriate animal husbandry.

We avoid unnecessary journeys and are active in the conscientious use of our world's limited resources.

BEVERAGES

Bismarckquelle Mineralwasser
Coca-Cola & Fritz Cola
Lütauer Limonaden
Holsten Biere
Bionaden Schorlen
Weine via Zentrallager Käfer Gruppe
Weinimport Kemnitz, Hamburg
Melitta Kaffee

FOOD

Marker oHG – Obst- und Gemüsegroßhandel
Delta Fleisch Handels GmbH –
Fleischprodukte
Deutsche See GmbH – Speisefisch und
Meeresfrüchte
Chefs Culinar Nord - Trockenwaren

NON FOOD

Bunzl Verpackungen GmbH – alle Einwegartikel
sind recyclingfähig oder biologisch abbaubar

EQUIPMENT

Profimiet GmbH Hamburg
Partyrent Hamburg GmbH

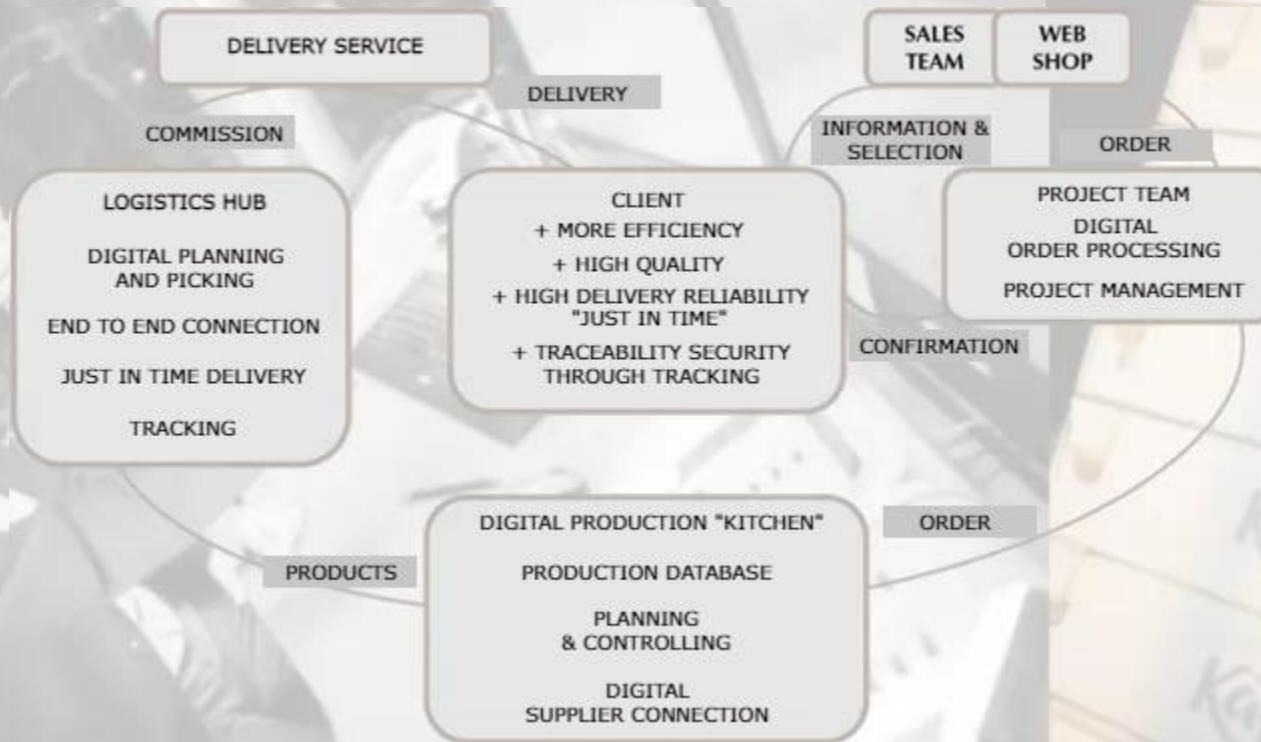
DECORATION

FloristikArt Ute Reimers Hamburg
Terracotta Decorationen Hamburg

PROCESS OPTIMIZATION THROUGH DIGITALIZATION



We focus on the triangle of productivity, sustainability and digitalization. We want to be optimally positioned for you and our customers. We work proactively on our operations and processes to be not only more efficient, but also even better and more sustainable.



CATERING CONCEPT



Our catering concepts have a 30 percent share of vegan and vegetarian dishes, which we are constantly expanding. Two of our concepts are exclusively related to sustainability and regional.



INNOVATIVE
SUSTAINABLE



SOULFOOD



REGIONAL
FROM
HAMBURG



URBAN
STREETFOOD

PASSION FOR TRADE FAIR & CONGRESS GASTRONOMY



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