

HAMBURG

OPEN

Media.

Where creativity
becomes content.

Production.

Community.

1 Facts & Figures

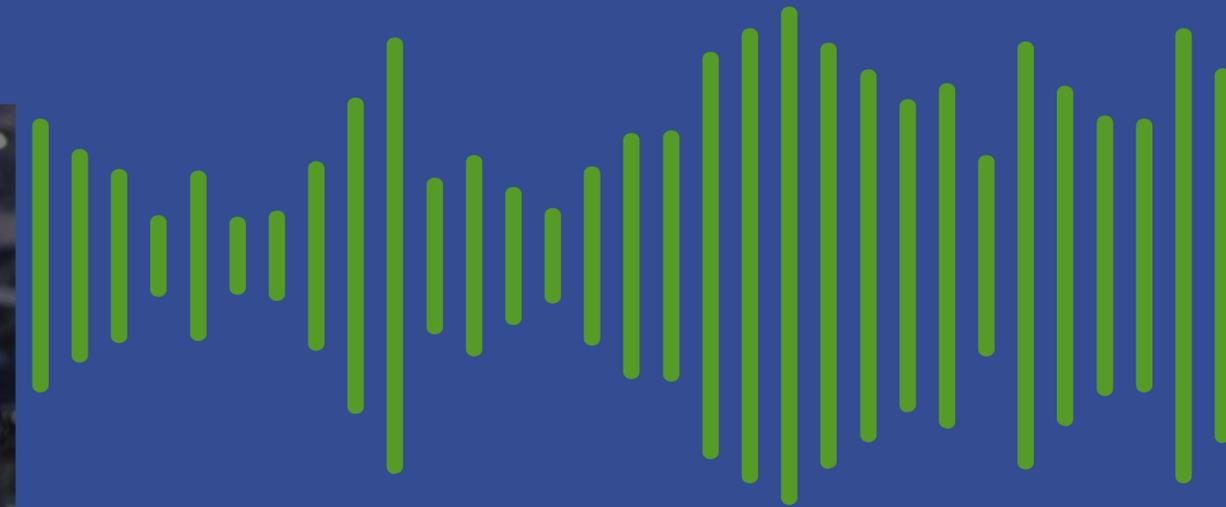


HAMBURG OPEN

2027 – Facts & Figures

HAMBURG
OPEN

Innovations and networking for everyone in the media, streaming, content creation and broadcast technology sectors. Use this unique platform to showcase your offerings to a high-profile professional audience: Whether at your booth, in exciting presentations, or through personal networking – this is where valuable connections and new business opportunities are made.



HAMBURG OPEN 2027 – Basic Sponsorship Package



ON-SITE DIGITAL SIGNAGE

Your company logo shown on all screens on-site



WEBSITE

Your company logo on our website, including a link to your company website



NEWSLETTER

Your company logo finds presence in all visitor newsletters



EVENT APP

Your company logo placed in the HAMBURG OPENapp



Prime Sponsorship Packages



HAMBURG OPEN 2027 – Prime Sponsorship Packages



PLATINUM

Networking Area &
Get-together



GOLD

Lanyards



SILVER

Networking Area

Get-together



BRONZE

Vision Stage

Media Tec Stage

Badges & E-Tickets

PLATINUM – Networking Area & Get-Together

Be visible where the industry connects!

Our proposed services



- ✓ All-day visibility of the sponsor in the networking
- ✓ Your logo on all screens
- ✓ Your logo on 10.000 napkins (4-color print)
- ✓ Your logo at individual food stations during the day and evening
- ✓ Advertising opportunity between presentations at the Vision Stage
- ✓ Website banner placement
- ✓ Mention during moderation: „Networking Area presented by ...“
- ✓ Includes basic sponsorship package (see page 4)



€ 8.000 EUR for exhibitors

GOLD – Lanyards

Make your presence known – with every step.

Our proposed services



- ✓ Your logo (two-colored) on 4.000 high quality lanyards (black)
- ✓ Available at all entrances
- ✓ Distribution to all participants
- ✓ Website banner placement
- ✓ Includes basic sponsorship package (see page 4)
- ✓ Limited availability: Production deadline is November 15, 2025!



€ 6.000 EUR for exhibitors

SILVER – Networking Area

Meet. Share. Get noticed.

Our proposed services



- ✓ Your logo on all screens
- ✓ Your logo on 10.000 napkins (4-color print)
- ✓ Your logo at individual food stations during the day
- ✓ Advertising opportunity between presentations at the Vision Stage
- ✓ Mention during moderation: „Networking Area presented by ...“
- ✓ Website banner placement
- ✓ Includes basic sponsorship package (see page 4)



€ 4.725 EUR for exhibitors

SILVER – Get-Together

Connect. Engage. Be present.

Our proposed services



- ✓ Your logo on all screens
- ✓ Your logo on 10.000 napkins (4-color print)
- ✓ Your logo at individual food stations during the evening
- ✓ Advertising opportunity between presentations at the Vision Stage
- ✓ Mention during moderation: „Get-together presented by ...“
- ✓ Website banner placement
- ✓ Includes basic sponsorship package (see page 4)



€ 4.725 EUR for exhibitors

BRONZE – Vision Stage

Where expertise meets brand visibility.

Our proposed services



- ✓ Your logo plus „Vision Stage presented by...“ on all screens
- ✓ Promotional slots between Vision Stage presentations
- ✓ Moderator announcement: „Vision Stage *presented by ...*“
- ✓ Includes basic sponsorship package (see page 4)



€ 2.500 EUR for exhibitors

BRONZE – Media Tec Stage

Where expertise meets brand visibility.

Our proposed services



- ✓ Your logo plus „Media Tec Stage presented by...“ on all screens
- ✓ Promotional slots between Media Tec Stage presentations
- ✓ Moderator announcement: „Media Tec Stage presented by ...“
- ✓ Includes basic sponsorship package (see page 4)



€ 2.000 EUR for exhibitors

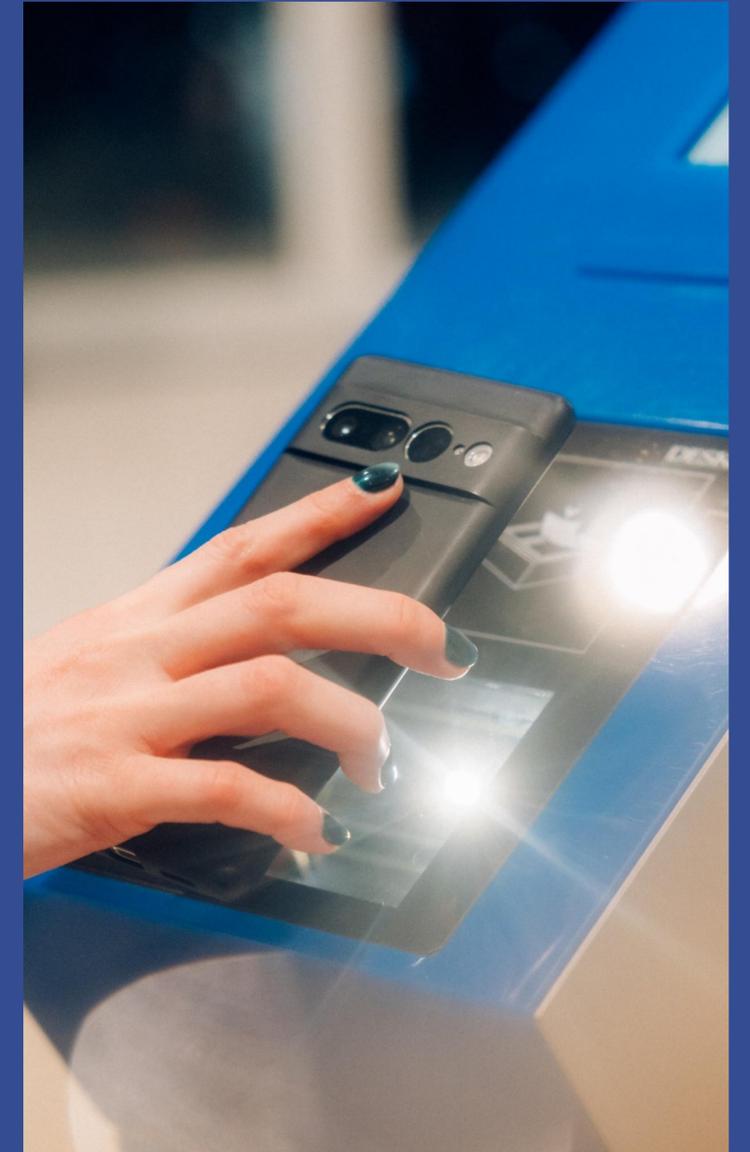
BRONZE – Badges & E-Tickets

Visibility right from the start

Our proposed services



- ✓ Your logo on Badges and E-Tickets
- ✓ Includes basic sponsorship package (see page 4)
- ✓ Limited availability: Production deadline is November 15, 2025!



€ 3.000 EUR for exhibitors

Additional sponsorship options



Apple crate

Green and fresh starts here.

Our proposed services



- ✓ Your logo displayed on an apple crate in the entrance area of HAMBURG OPEN
- ✓ Ensure a healthy welcome with fresh apples from the region
- ✓ Includes basic sponsorship package (see page 4)



€ 1.500 EUR for exhibitors

RECHARGE AREA

Recharge & Connect – powered by you.

Our proposed services



- ✓ Sponsoring a recharge zone on-site
- ✓ Designed with comfortable seating, modern charging cubes, and carpet in your desired Color
- ✓ Your claim on both sides of an illuminated advertising space (1.8m wide x 2.5m high)
- ✓ Includes basic sponsorship package (see page 4)



€ 3.500 EUR for exhibitors

CHARGING CUBE

Your Cube. Your Power. Your brand.

Our proposed services



- ✓ Your logo on all 4 sides of a charging cube
- ✓ Includes basic sponsorship package (see page 4)



€ 800 EUR for exhibitors



CHARGING TOWER

Power up. Experience the brand.

Our proposed services



- ✓ Display showcasing your logo and personalized image or video content
- ✓ With its 6 lockable compartments, the tower provides your guests with space for smartphones, compact cameras, and tablets
- ✓ Includes basic sponsorship package (see page 4)



€ 5.000 EUR for exhibitors



Your sponsorship contacts



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