

HAMBURG

OPEN

**Media. Technology.
Community.**

1 Facts & Figures



HAMBURG OPEN 2026 – Facts & Figures

Innovations and networking for everyone in the media, streaming, and broadcast technology sectors. Use this unique platform to showcase your offerings to a high-profile professional audience: Whether at your booth, in exciting presentations, or through personal networking – this is where valuable connections and new business opportunities are made

| | |
|---|---|
|  <div>2.700 Visitors</div> |  <div>207 Exhibitors</div> |
|  <div>> 80 Speakers</div> |  <div>Forum OPEN Stage Networking-Area GET-together Masterclasses</div> |



**HAMBURG
OPEN**
14 – 15 January 2026

HAMBURG OPEN 2026 – Basic Sponsorship Package



ON-SITE DIGITAL SIGNAGE

Your company logo shown on all screens on-site



WEBSITE

Your company logo on our website, including a link to your company website



NEWSLETTER

Your company logo finds presence in all visitor newsletters






EVENT APP

Your company logo placed in the HAMBURG OPENapp



2 Prime Sponsorship Packages

HAMBURG OPEN 2026 – Prime Sponsorship Packages

| | | |
|---|---|---|
|  |  |  |
| PLATINUM | SILVER | BRONZE |
| Networking Area & Get-together | Networking Area Get-together | Forum Badges & E-Tickets |

PLATINUM – Networking Area & Get-Together

Be visible where the industry connects!

Our proposed services



- ✓ All-day visibility of the sponsor in the networking
- ✓ Your logo on all screens
- ✓ Your logo on 10.000 napkins (4-color print)
- ✓ Your logo at individual food stations during the day and evening
- ✓ Advertising opportunity between presentations in the forum
- ✓ Website banner placement
- ✓ Mention during moderation: „Networking Area presented by ...“
- ✓ Includes basic sponsorship package (see page 4)

€ 12.000 EUR



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SILVER – Networking Area

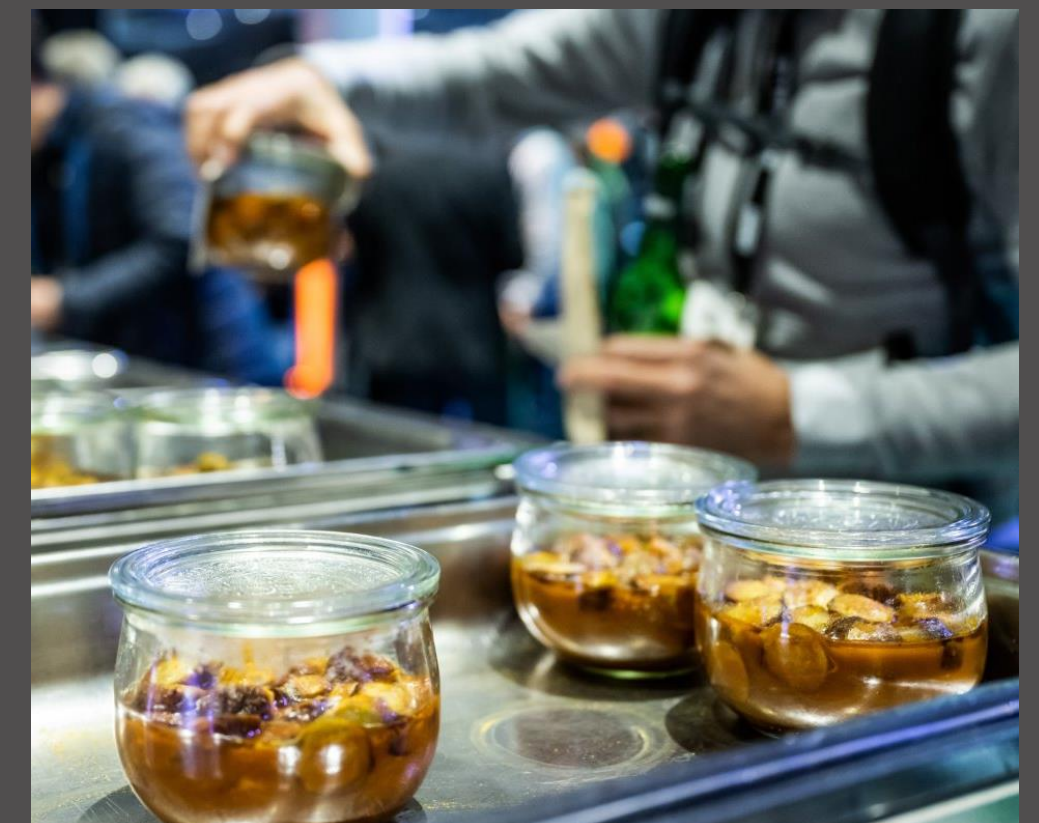
Meet. Share. Get noticed.

Our proposed services



- ✓ Your logo on all screens
- ✓ Your logo on 10.000 napkins (4-color print)
- ✓ Your logo at individual food stations during the day
- ✓ Advertising opportunity between presentations in the forum
- ✓ Mention during moderation: „Networking Area presented by ...“
- ✓ Website banner placement
- ✓ Includes basic sponsorship package (see page 4)

€ 8.000 EUR



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SILVER – Get-Together

Connect. Engage. Be present.

Our proposed services



- ✓ Your logo on all screens
- ✓ Your logo on 10.000 napkins (4-color print)
- ✓ Your logo at individual food stations during the evening
- ✓ Advertising opportunity between presentations in the forum
- ✓ Mention during moderation: „*Get-together presented by ...*“
- ✓ Website banner placement
- ✓ Includes basic sponsorship package (see page 4)



8.000 EUR



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BRONZE – Forum

Where expertise meets brand visibility.

Our proposed services



- ✓ Your logo plus „presented by...” on all screens
- ✓ Promotional slots between forum presentations
- ✓ Moderator announcement: „*Forum presented by ...*”
- ✓ Includes basic sponsorship package (see page 4)

€ 5.000 EUR



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3 Additional sponsorship options

Apple crate

Green and fresh starts here.

Our proposed services



- ✓ Your logo displayed on an apple crate in the entrance area of HAMBURG OPEN
- ✓ Ensure a healthy welcome with fresh apples from the region
- ✓ Includes basic sponsorship package (see page 4)

€ 3.000 EUR



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RECHARGE AREA

Recharge & Connect – powered by you.

Our proposed services



- ✓ Sponsoring a recharge zone on-site
- ✓ Designed with comfortable seating, modern charging cubes, and carpet in your desired Color
- ✓ Your claim on both sides of an illuminated advertising space (1.8m wide x 2.5m high)
- ✓ Includes basic sponsorship package (see page 4)



€ 5.000 EUR

CHARGING CUBE

Your Cube. Your Power. Your brand.

Our proposed services



- ✓ Your logo on all 4 sides of a charging cube
- ✓ Includes basic sponsorship package (see page 4)

€ 1.600 EUR



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CHARGING TOWER

Power up. Experience the brand.

Our proposed services



- ✓ Display showcasing your logo and personalized image or video content
- ✓ With its 6 lockable compartments, the tower provides your guests with space for smartphones, compact cameras, and tablets
- ✓ Includes basic sponsorship package (see page 4)

€ 8.000 EUR



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Your sponsorships contacts



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