

HAMBURG OPEN

17.- 18. January 2024



YOUR EXCLUSIVE
SPONSORING
PACKAGES



PREMIUM SPONSORING FORUM

You don't want to be just a part of HAMBURG OPEN but stand out?
As the sponsor of the HAMBURG OPEN Forum you will be exposed
to the majority of our visitors during the whole time of the event.
You may also place information material in front of the stage.





PREMIUM SPONSORING FORUM

*HAMBURG OPEN Forum presented by...
+ Distribute give-aways and information material!*

Also includes:

Logo presentation on screens



Advertising opportunity in the
stream and between lecture slots



Logo presentation on website



Banner presentation on website



Announcement in visitor
newsletters



Price for non-exhibitors

8.500 €

Price for exhibitors

4.500 €

**HAMBURG
OPEN**

PREMIUM SPONSORING CATERING NETWORKING AREA

HAMBURG OPEN is all about networking. This works best with a nice cup of coffee and a little snack. We provide both for you and your customers!

Become a sponsor for the catering area – every visitor who stops by will make a connection with your brand.



PREMIUM SPONSORING CATERING NETWORKING AREA

*HAMBURG OPEN Catering presented by...
+ numerous logo placements!*

Also includes:

Logoplatzierung Servietten



Logoplatzierung an den einzelnen
Food-Stationen



Logo presentation on screens



Advertising opportunity in the VoD and
between lecture slots



Logo presentation on website



Banner presentation on website



Announcement in visitor newsletters



Price for non-exhibitors

8.500 €

Price for exhibitors

4.500 €

*Become a sponsor for catering &
get together and save 1.000 € with a
combined package!*

~~9.000 €~~

8.000 €

HAMBURG OPEN

PREMIUM SPONSORING GET TOGETHER NETWORKING AREA

We just said it– HAMBURG OPEN is all about networking! The first day of the event is topped by our get together: Drinks, food and talk with colleagues. The perfect opportunity to bring in your brand! Become our partner and present the HAMBURG OPEN get together – including numerous logo placements.





PREMIUM SPONSORING GET TOGETHER NETWORKING AREA

*HAMBURG OPEN get together presented by...
+ numerous logo placements!*

Also includes:

Logoplatzierung Servietten



Logoplatzierung an den einzelnen
Food-Stationen



Logo presentation on screens



Advertising opportunity in the VoD and
between lecture slots



Logo presentation on website



Banner presentation on website



Announcement in visitor newsletters



Price for non-exhibitors

8.500 €

Price for exhibitors

4.500 €

*Become a sponsor for catering &
get together and save 1.000 € with a
combined package!*

~~9.000 €~~

8.000 €

**HAMBURG
OPEN**

LANYARDS

You want to be visible for every visitor once they set foot on the scene? Become our partner for lanyards and show your logo to everyone!





LANYARDS

Your logo and the HAMBURG OPEN logo together on the lanyards!

Also includes:

Logo presentation on stream



Logo presentation on website



Advertising opportunity in the stream and between lecture slots



Banner presentation on website



Announcement in visitor newsletters



HAMBURG OPEN lanyards

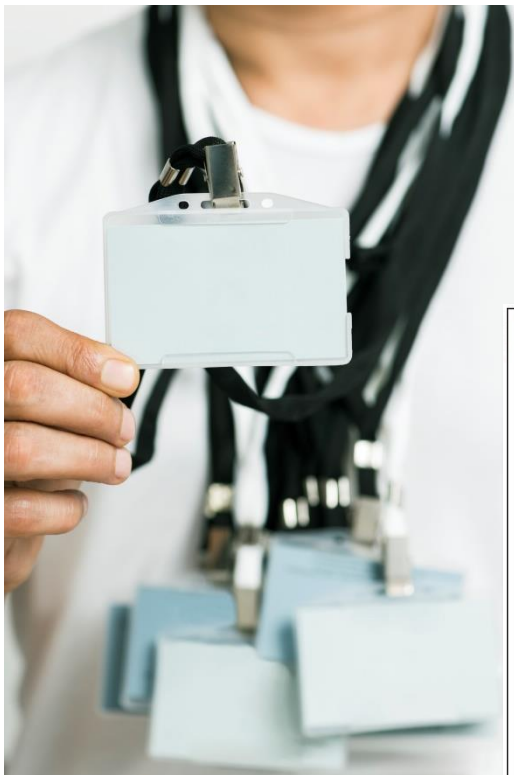
3.500 €



BATCH SPONSORING

You want to be visible for every visitor once they set foot on the scene? Become our partner for the batches and show your logo

This sponsorship is only available until 20 November 2023!
(Deadline for printmaterial is 22 November 2023)





BATCH SPONSORING

Your logo and the HAMBURG OPEN logo together on the batches!

Also includes:

Logo presentation on screens



Logo presentation on website



Advertising opportunity in the stream and between lecture slots



Banner presentation on website



Announcement in visitor newsletters



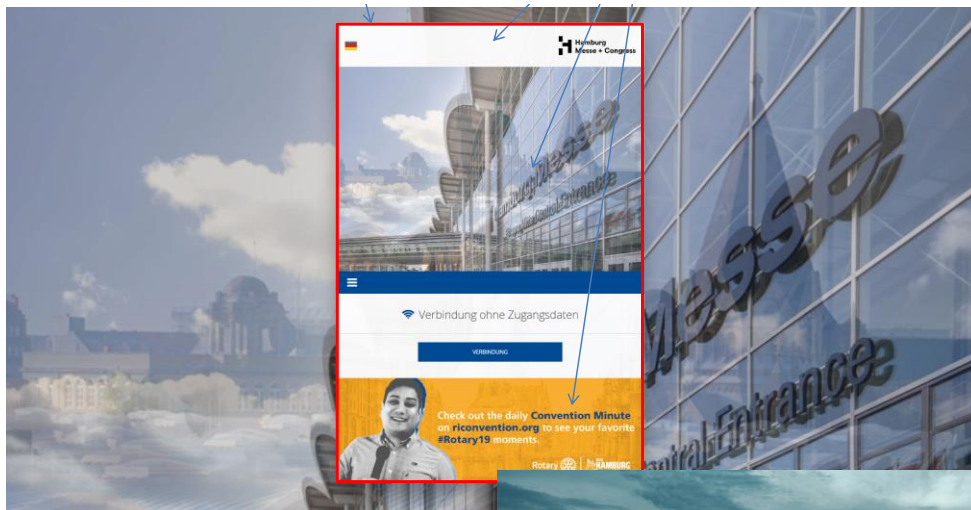
HAMBURG OPEN batches

3.000 €

HAMBURG OPEN

VISITOR WIFI

You want to pamper your customers and increase your visibility at HAMBURG OPEN at the same time? Brand the landing page of our visitor WLAN and make sure to get the attention of every user.





VISITOR WIFI

Your logo on the landing page of the HAMBURG OPEN visitor wifi!

Also includes:

Logo presentation on screens



Logo presentation on website



Advertising opportunity in the stream and between lecture slots



Banner presentation on website



Announcement in visitor newsletters



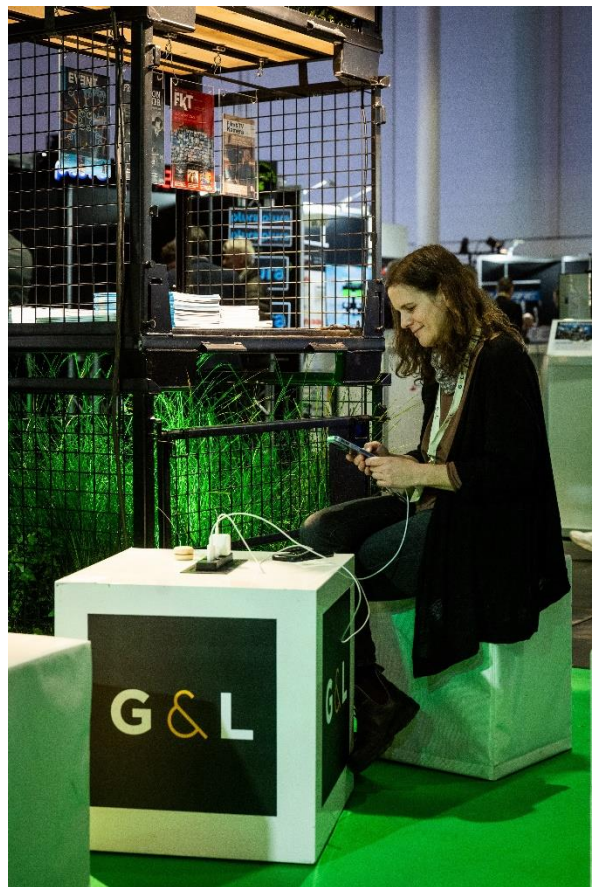
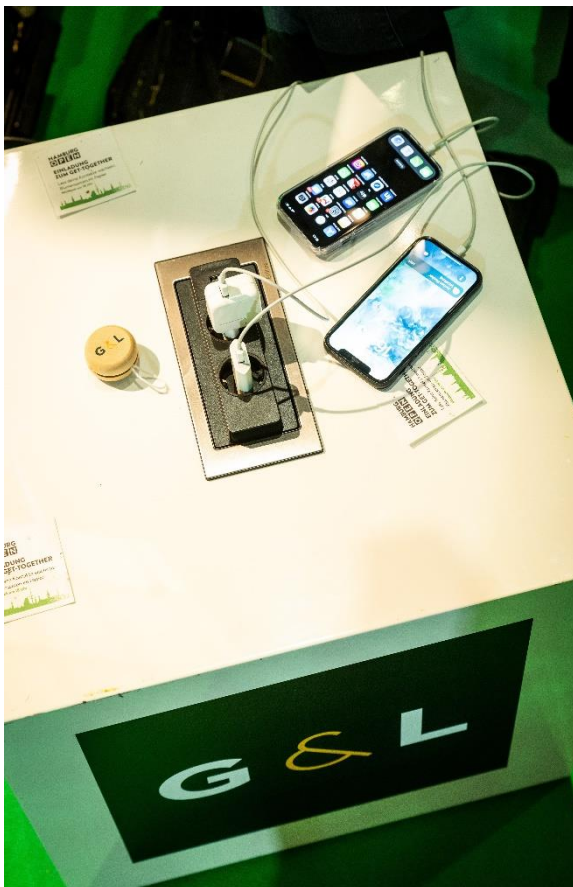
HAMBURG OPEN wifi

900€

**HAMBURG
OPEN**

CHARGING CUBE

At HAMBURG OPEN everything is about communication. Present yourself where batteries get charged and use the HAMBURG OPEN charging cube for your branding (logo pasted on 4 sides 40x40cm).





CHARGING CUBE on the Networking Area

Your branding at one HAMBURG OPEN charging cube!

Also includes:

Logo presentation on screens



Logo presentation on website



Advertising opportunity in the
stream and between lecture slots



Banner presentation on website



Announcement in visitor
newsletters



HAMBURG OPEN charging cube

750€



SPONSORING DETAILS

Service

Includes

+ additional services for YOUR sponsoring!

Logo presentation on screens

Your company logo is visible on the HAMBURG OPEN screens during the whole time of the event

Advertising opportunity in the stream and between lecture slots

Your ad or your spot will be broadcasted on-site between the lecture slots and in our stream online

Logo presentation on website

Your company logo is visible on the HAMBURG OPEN website in the sponsor area

Banner presentation on website

Your company logo is visible on the HAMBURG OPEN website on a banner with a link to your website

Announcement in visitor newsletters

Your company appears with a logo and a link to your website in our HAMBURG OPEN visitor newsletters

HAMBURG OPEN

17.- 18. January 2024



YOUR CONTACT



Sibylle Klötzer
Project manager
+49 40 3569 2167
sibylle.kloetzer@
hamburg-messe.de



Alexandra Neises
Project manager
+49 40 3569 2163
alexandra.neises@
hamburg-messe.de