

HAMBURG

OPEN

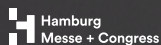


THE CREATORS. THE TECHNOLOGY. LIVE.

The innovation and networking event for technology and creative professionals in the broadcast and media technology industry

18-19
January 2023
hamburg-open.de

ORGANISER



IN COOPERATION WITH



JOIN the EVENT

From January 18-19, 2023, you will meet the professionals of the broadcast and media technology scene at the HAMBURG OPEN. Take advantage of this unique opportunity to present your range of products and services in a relaxed atmosphere – at the exhibition stand, in expert lectures, presentations and, of course, while networking with the creators of the industry.

OPEN for TRENDS

Which innovations are making their mark? What moves the industry? And where is it heading? Since 2009, the HAMBURG OPEN has been an important benchmark for an increasing number of players. Combining a networking event, expo, and lecture program, it offers visitors and exhibitors a unique platform to discover technology trends and discuss projects for the coming production year. Here are the most important figures of the exhibitor and space year of record 2022:

170
exhibitors

1.500
visitors

40
lectures

3.000 m²
area

ARE you IN?

The HAMBURG OPEN is the home of the community and the stage for the key players in broadcast and media technology. Instead of hype and mass activity, there is time and peace for concentrated exchange about products and services. Exhibitors from the following sectors will be present:

Recording technology

Live production & postproduction – hardware

Live production & postproduction – software

Audio

Playout & distribution quality control

Services media technology

Event technology

Services

MEET the PROS

You work with industry professionals who need state-of-the-art studio and live production equipment and services – you will find them with us! Among them are employees from private and public broadcasters as well as other users from the production and event sector:

Camera operators

Image engineers

Equipment and systems technicians

Production technicians and engineers

Media technology engineers

Event engineers

Media designers (image and sound)

Sound technicians, masters, and engineers

Film and video editors (cutters)

Lighting technicians / lighting masters

Production and recording managers

VFX specialists 2D and 3D artists

2D- und 3D-Artists

Vloggers and podcasters

Editors

Directors

Producers

➔ **exhibitors and target groups**



ENTER the STAGE

Generate maximum attention for your company and become part of our **lecture and discussion program**, which we develop together with partners from media, educational institutions, and industry. Or focus on a larger **presence in digital and print media** or **directly on the HAMBURG OPEN floor**. Contact us to learn more about our attractive **sponsorship offers**.



EXPAND your NETWORK

Business can also be done casually: With a centrally located networking area, HAMBURG OPEN 2023 creates additional opportunities to make new contacts. This is where you can meet technicians, creatives, and planners, as well as production and purchasing managers, and potential partners or pilot customers for your project.



ENJOY the ATMOSPHERE

Professional interest at the exhibition stands, top presentations in the forum, industry talks on the sidelines and, finally, the pleasure of seeing colleagues again: For the majority of participants, the HAMBURG OPEN has become a great, communicative family reunion. Here are a few voices from the HAMBURG OPEN 2022:

“For Sony, the Hamburg Open is the German broadcast event where the industry meets and where you can sit together locally. This is where you have time to talk and discuss important topics.”

CLAUS PFEIFER - SONY

“It’s a great event, but it still doesn’t miss out on the real issue that we’re all here for. Namely, that the customers, the products, and the further development of the market are not neglected. It’s a nice constellation all the way around.”

MAXIMILIAN BELOW - MCI GROUP

“The networking area is setup superbly. You can have good conversations and it’s a nice spot to meet with everyone. We had a lot of good conversations yesterday and met a lot of people again.”

FABIAN LEIMBACH - RIEDEL



“We are excited to be at the Hamburg Open. The networking area is truly a great place to meet.”

KENNETH KIKKENBORG - SKAARHOJ

“It’s a fantastic experience to be back at a German broadcasting event after such a long time and to see many familiar faces again. As always, the Hamburg Open is a nice event for us. The German industry comes together and that feels very good. We will be back again next year.”

CHRISTOPH THEUSSEN - FUJIFILM

“It’s very nice to meet a lot of interesting people at a trade show again. The Hamburg Open visitors are of a very high quality.”

THOMAS STROHHÄKER - SHURE



BOOK your STAND

As an exhibitor at the HAMBURG OPEN, you benefit from our all-inclusive standard package including many services that enable you to tailor your presentation to your needs.

Included services:

- + catering
- + stand construction
- + participation in the "Get-Together"
- + free invitations for customers (unlimited, available via our online service center)

Options:

In addition to the attractive all-inclusive standard package, we offer a limited all-inclusive premium package and the option of booking individual space.

➔ **stand registration**

➔ **stand prices**

**REGISTER
NOW!**

HAMBURG OPEN 2023 – SEE you SOON

We would be delighted to welcome you as an exhibitor at the HAMBURG OPEN. Look forward to ideal conditions for the best possible presentation of your products, brands, and services. This is our mission and our high-performance offer, with which we would also like to inspire you in the coming year, is designed to achieve this.

THE DATES

18-19 January 2023

THE OPENING HOURS

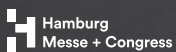
Wednesday: 10:00-18:00

Thursday: 10:00-16:00

THE LOCATION

Hall B6, Hamburg Messe + Congress





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