20-21 January 2021



# YOUR EXCLUSIVE SPONSORING PACKAGES





### PREMIUM SPONSORING FORUM

You don't want to be just a part of HAMBURG OPEN but stand out? As the sponsor of the HAMBURG OPEN Forum you will be exposed to the majority of our visitors during the whole time of the event. You may also place information material in front of the stage.







#### PREMIUM SPONSORING **FORUM**

HAMBURG OPEN Forum presented by... + Distribute give-aways and information material!

Also includes:

Logo presentation on sponsor wall

Logo presentation on screens

Logo presentation on website

Banner presentation on website

Announcement in visitor

Price for non-exhibitors

newsletters

7.500 €

Price for exhibitors 3.000 €





# PREMIUM SPONSORING CATERING

HAMBURG OPEN is all about networking. This works best with a nice cup of coffee and a little snack. We provide both for you and your customers!

Become a sponsor for the catering area – every visitor who stops by will make a connection with your brand.







### O P E N

## PREMIUM SPONSORING CATERING

#### HAMBURG OPEN Catering presented by... + numerous logo placements!

Also includes:

Logo presentation on sponsor wall

V

Logo presentation on screens

V

Logo presentation on website

V

Banner presentation on website

V

Announcement in visitor newsletters

V

Price for non-exhibitors

7.500 €

Price for exhibitors

3.000 €

Become a sponsor for catering & get together and safe 1.000 € with a

*6.000€* 

combined package!

5.000€





## PREMIUM SPONSORING GET TOGETHER

We just said it– HAMBURG OPEN is all about networking! The first day of the event is topped by our get together: Drinks, food and talk with colleagues. The perfect opportunity to bring in your brand! Become our partner and present the HAMBURG OPEN get together – including numerous logo placements.







### PREMIUM SPONSORING GET TOGETHER

HAMBURG OPEN get together presented by... + numerous logo placements!

Also includes:

Logo presentation on sponsor wall

V

Logo presentation on screens

V

Logo presentation on website

V

Banner presentation on website

V

Announcement in visitor newsletters

V

Price for non-exhibitors 7.500 €

Price for exhibitors 3.000 €

Become a sponsor for catering & get together and safe 1.000 € with a combined package!

*6.000€* 

5.000€





#### **LANYARDS**

You want to be visible for every visitor once they set foot on the scene? Become our partner for lanyards and show your logo to everyone!







#### **LANYARDS**

**Your** logo and the HAMBURG OPEN logo together on the lanyards!

Also includes:

Logo presentation on sponsor wall



Logo presentation on screens



Logo presentation on website



Banner presentation on website



Announcement in visitor newsletters



HAMBURG OPEN lanyards

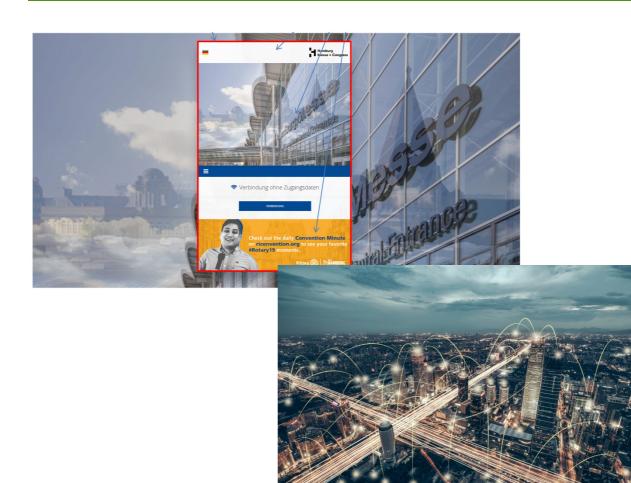
1.500 €





#### **VISITOR WIFI**

You want to pamper your customers and increase your visibility at HAMBURG OPEN at the same time? Brand the landing page of our visitor WLAN and make sure to get the attention of every user.







#### **VISITOR WIFI**

#### Your logo on the landing page of the HAMBURG OPEN visitor wifi!

Also includes:

Logo presentation on sponsor wall

V

Logo presentation on screens

V

Logo presentation on website

V

Banner presentation on website

X

Announcement in visitor newsletters

X

HAMBURG OPEN wifi

500€





#### CHARGING POINT

At HAMBURG OPEN everything is about communication. Present yourself where batteries get charged and use the HAMBURG OPEN charging points for your branding.







#### **CHARGING POINT**

#### Your branding at HAMBURG OPEN charging points!

Also includes:

Logo presentation on sponsor wall

V

Logo presentation on screens

V

Logo presentation on website

V

Banner presentation on website

X

Announcement in visitor newsletters

X

HAMBURG OPEN charging point

500€





#### SUPPORTER PACKAGES

#### Become a HAMBURG OPEN supporter!

Logo presentation on sponsor wall

Logo presentation on screens

V

Logo presentation on website

V

Banner presentation on website

X

Announcement in visitor newsletters

X

HAMBURG OPEN supporter Limited number of packages!

300 €









#### SPONSORING DETAILS

**Service** 

**Includes** 

+ additional services for YOUR sponsoring!

Logo presentation on

sponsor wall

Your comany logo is visible on the HAMBURG OPEN sponsor wall during the whole time of the

event

Logo presentation on

screens

Your comany logo is visible on the HAMBURG OPEN screens during the whole time of the event

Logo presentation on

website

Your comany logo is visible on the HAMBURG

OPEN website in the sponsor area

Banner presentation on

website

Your comany logo is visible on the HAMBURG OPEN website on a banner with a link to your

website

Announcement in visitor newsletters

Your company appears with a logo and a link to your website in our HAMBURG OPEN visitor

newsletters





### HAMBURG O P E N

20-21 January 2021



#### YOUR CONTACT



Meike Strauch Project manager +49 40 3569 2167 meike.strauch@ hamburg-messe.de



Swantje Boretius Project manager +49 40 3569 2166 swantje.boretius@ hamburg-messe.de





Marin Paris Marin