

HAMBURG

OPEN

22 – 23 January 2020



YOUR EXCLUSIVE SPONSORING OPTIONS

**HAMBURG
OPEN**

PREMIUM SPONSORING FORUM

Do you want to stand out from the crowd? As the official HAMBURG OPEN Forum Sponsor, you will reach a large number of visitors at the event. You are also invited to display your personal merchandise items in the Forum's seating area.



PREMIUM SPONSORING FORUM

*HAMBURG OPEN Forum presented by...
+ display your personal merchandise items!*

In addition:

Logo Placement Sponsor Board



Logo Placement Screens



Logo Placement Website



Banner Placement Website



Presence in Visitor Newsletters



Price for non-exhibiting companies

7,500 €

Our exhibitor price

3,000 €

**HAMBURG
OPEN**

PREMIUM SPONSORING CATERING

Where do the best conversations take place? Of course with a cup of coffee or a little snack in hand. HAMBURG OPEN provides you and our visitors with both. Present our Catering area and benefit from every single person who will gratefully associate the break and the good conversations over a cup of coffee with your company. This way you will reach a large number of visitors and potential customers.



HAMBURG OPEN

PREMIUM SPONSORING CATERING

*HAMBURG OPEN Catering presented by...
+ show presence with your logo placements!*

In addition:

Logo Placement Sponsor Board



Logo Placement Screens



Logo Placement Website



Banner Placement Website



Presence in Visitor Newsletters



Price for non-exhibiting companies

7,500 €

Our exhibitor price

3,000 €

~~*6,000€*~~

*Save 1,000€ when sponsoring
Catering and Get Together*

5,000€

**HAMBURG
OPEN**

PREMIUM SPONSORING GET TOGETHER

HAMBURG OPEN is a networking event – and what could be better for networking than a Get Together among colleagues? In the evening of the first day, around 300 exhibitors and their guests will finish the day with live music, cool drinks and hot food. The perfect setting to bring your name into the game! Become a partner and present the first HAMBURG OPEN Get Together, logo placement included!



HAMBURG OPEN

PREMIUM SPONSORING GET TOGETHER

*HAMBURG OPEN Get Together presented by...
+ show presence with your logo placements!*

In addition:

Logo Placement Sponsor Board



Logo Placement Screens



Logo Placement Website



Banner Placement Website



Presence in Visitor Newsletters



Price for non-exhibiting companies

7,500 €

Our exhibitor price

3,000 €

~~*6,000€*~~

*Save 1,000€ when sponsoring
Catering and Get Together*

5,000€

**HAMBURG
OPEN**

LANYARDS

Would you like to show your presence at HAMBURG OPEN? Become our partner for lanyards and present your logo to all of our visitors!



**HAMBURG
OPEN**

LANYARDS

Your logo and the HAMBURG OPEN logo united on our lanyards!

In addition:

Logo Placement Sponsor Board



Logo Placement Screens



Logo Placement Website



Banner Placement Website



Presence in Visitor Newsletters



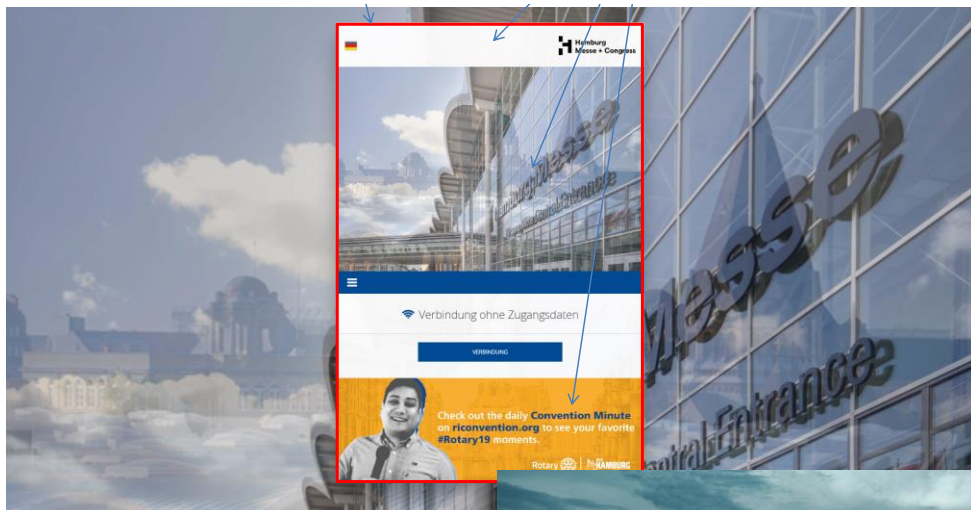
HAMBURG OPEN Lanyards

1,500 €

HAMBURG OPEN

VISITOR WIFI

Would you like to do something good for your customers, while also increasing your company's visibility at HAMBURG OPEN? Place your company logo on the landing page of our visitor WIFI.



VISITOR WIFI

Place your company logo on the landing page of the HAMBURG OPEN visitor WIFI (one sponsor only).

In addition:

Logo Placement Sponsor Board



Logo Placement Screens



Logo Placement Website



Banner Placement Website



Presence in Visitor Newsletters



HAMBURG OPEN WIFI

500€

**HAMBURG
OPEN**

CHARGING POINT

At trade fairs and events, everything revolves around communication. So it's no wonder that the battery doesn't always keep up. Present yourself at the HAMBURG OPEN Charging Point and place your branding where customers and visitors linger.



CHARGING POINT

Your branding on the HAMBURG OPEN Charging Point

In addition:

Logo Placement Sponsor Board



Logo Placement Screens



Logo Placement Website



Banner Placement Website



Presence in Visitor Newsletters



HAMBURG OPEN Charging Point

500€

**HAMBURG
OPEN**

SUPPORTER PACKAGES

Become one of our HAMBURG OPEN Supporters!

Logo Placement Sponsor Board



Logo Placement Screens



Logo Placement Website



Banner Placement Website



Presence in Visitor Newsletters



*HAMBURG OPEN Supporter
Limited amount of packages!*

300 €





DETAILS ABOUT YOUR SPONSORING SERVICES

+ individual additional services for YOUR sponsoring!

Logo Placement Sponsor Board

Your company logo will be displayed on the HAMBURG OPEN Sponsor Board during the entire event.

Logo Placement Screens

Your company logo will be displayed on the HAMBURG OPEN screens during the entire event.

Logo Placement Website

Your company logo will be displayed on the HAMBURG OPEN website.

Banner Placement Website

Your company logo will be displayed in the banner of the HAMBURG OPEN website and a direct link to your website will be established.

Presence in Visitor Newsletters

You will be transported in all HAMBURG OPEN visitor newsletters with your company logo and a link to your website.

HAMBURG OPEN

22 – 23 January 2020



YOUR CONTACT PERSONS FOR SPONSORING MATTERS



Meike Strauch
projectmanager
+49 40 3569 2167
meike.strauch@
hamburg-messe.de



Swantje Boretius
projectmanager
+49 40 3569 2166
swantje.boretius@
hamburg-messe.de



Benjamin Engelke
projectmanager
+49 40 3569 2161
benjamin.engelke@
hamburg-messe.de